



KELL LONGHORNS

HIGH SCHOOL FOOTBALL

Kell Touchdown Club

Hook 'Em Horns!!!!

2010/11 Pride Message Order Form

Pride messages are available for high school students or middle school students participating in one of the Kell junior programs. Please complete a separate form for each ad purchased.

Note: Pictures for packages A and B are separate from the LifeTouch pictures. You will be notified of the picture date for those packages.

Packages Available:

Cost	Package	Package Includes
\$99 \$79* \$64+	A. Pride ad with canvas print and magnet (see note above about picture day)	<ul style="list-style-type: none"> Standard size pride ad in Fall media guide 11x14 canvas print of one student on frame Car magnet (helmet, megaphone, or music/band)
\$99 \$79* \$64+	B. Pride ad with mini "smaX" and magnet (see note above about picture day)	<ul style="list-style-type: none"> Standard size pride ad in Fall media guide Mini smaX of one student (a smaX is an easily removable, self-adhesive vinyl wall poster, approx. 3 ft. x 4.5 ft.) Car magnet (helmet, megaphone, or music/band)
\$35	C. Pride ad only	<ul style="list-style-type: none"> Standard size pride ad in Fall media guide
\$15	D. Additional pride ad only (with purchase of any package above)	<ul style="list-style-type: none"> Standard size pride ad in Fall media guide
N/A	E. Copper Level pride ad (available only with paid Copper Level membership)	<ul style="list-style-type: none"> One (1) ½ page pride ad OR Two (2) ¼ page pride ads

* Price for a second Package A or B, with purchase of A or B (ex: purchase A for student 1, then purchase A or B for student 2).

+ Price for Package A or B with a Copper Level membership.

Sample messages (standard size pride ads – not to scale):

#15
David Duran

We love to watch you play.
Win 'em all!

Mom and Dad

Ross Amend

Ross, lead the band well.

Love, Mom, Dad & Paul

Megan DeLorenzo

Good luck and we love you!

Mom, Felix, Shannon,
Grandmother and Papa!

Jessica Cannon

We are very proud of you. Have
a great Senior Year!

Love, Mom, Dad & Jennifer

Christina Ludgood

We are so proud of your Dance
Spirit!
Go Longhorns!

Mom and Dad

Sample messages (Copper Level ½ page and ¼ page pride ads – not to scale):

#56
Cody Tomlinson

Cody, all of the sweat, patience, and hard work finally paid off. We have watched you grow and struggle, but most of all, we have had the honor of watching you overcome those obstacles. Your drive to succeed academically and with your sports, will continue your success next year and on into college and then into your adult life. We are fortunate to have you in our lives every day. We all love you and could not be more proud!

Dad, Mom, Tarra, Meme, Papa, and Grandma

#34
Bryant Marquis

Bryant, have a great year!
We love you!

Mom, Dad, Jimmy & Katie

Kell 2010/2011 Pride Message Order Form

Please make checks payable to: "Kell Touchdown Club" and mail to:

Kell Touchdown Club, Inc.
c/o Orasi Software
114 TownPark Drive, Suite 400
Kennesaw, GA 30144

Note: some portion may be tax deductible. Tax ID # 03-0496504

You may also fax or email the form to:

678-819-5301 chris.white@orasi.com

Orders must be received no later than Monday, August 23, 2010 to be included in the media guide. Note: forms may also be turned in during either picture day at the Forms table.

Direct any questions about pride ads to Chris White at 678-819-5308 or chris.white@orasi.com.

Please print clearly.

1. Package: _____ Copper Level: (1) ½ page ad (2) ¼ page ads
2. Student's name: _____ Jersey # (for football players) *: _____
*** Jersey #'s will be verified with official roster prior to printing. If you do not know the #, leave blank and it will be added.**
3. What year will the student graduate? _____ (if not sure, enter grade for 2010/2011 school year)
4. Circle which group the student belongs to:
Football Band Color Guard Cheer Dance Other: _____
5. Write your message here (up to 25 words for a standard size ad, 50 words for a 1/4 page, or 100 words for a 1/2 page). Note: word count includes closing (i.e., "Love mom & dad"). **Please print clearly and fill out a separate form for each ad.**

Contact Name (please print): _____

Phone number and email address**: _____

** Please include this info in case there are any questions about your order.

Payment

Amount: _____ Mail Receipt: Yes No

Paid by: Visa MasterCard American Express⁺ Invoice Check (number: _____) Copper Level Membership

Name as it appears on card: _____

Credit Card #: _____ Expiration: _____

Security Code: _____ Phone Number: _____

Billing Address: _____

City/State/Zip: _____

⁺ American Express payments may be processed by Orasi Software. All other cards will be processed through the Kell Touchdown Club.

For Kell Touchdown Club use:

Received by: _____