



KELL LONGHORNS

HIGH SCHOOL FOOTBALL

2010 Corporate Sponsorships

Gold Sponsor - \$2500

- Stadium advertising sign
- PA announcements at every home game
- Full page **COLOR** ad in Fall Media Guide
- Four players in golf tournament
- Golf tournament sponsor
- Four home game season tickets
- Four Kell Football golf shirts
- Web site advertising - Major
- On the field recognition at halftime on Sponsor Night
- Scrolling company name on scoreboard

Silver Sponsor - \$2000

- Stadium advertising sign
- PA announcements at every home game
- Full page ad in Fall Media Guide
- Four players in golf tournament
- Golf tournament sponsor
- Two Kell Football golf shirts
- Web site advertising
- On the field recognition at halftime on Sponsor Night
- Scrolling company name on scoreboard

Bronze Sponsor - \$1000

- PA announcements at every home game
- Full page ad in Fall Media Guide
- Four players in golf tournament
- Golf tournament sponsor
- Two Kell Football golf shirts
- Web site advertising
- On the field recognition at halftime on Sponsor Night
- Scrolling company name on scoreboard

Touchdown Sponsor - \$2000

- Stadium advertising sign
- PA announcements at every home game
- Full page **COLOR** ad in Fall Media Guide
- Four home game season tickets
- Two Kell Football golf shirts
- Web site advertising - Major
- On the field recognition at halftime on Sponsor Night
- Scrolling company name on scoreboard

Field Goal Sponsor - \$1500

- Stadium advertising sign
- PA announcements at every home game
- Full page ad in Fall Media Guide
- One Kell Football golf shirt
- Web site advertising
- On the field recognition at halftime on Sponsor Night
- Scrolling company name on scoreboard

Kickoff Sponsor - \$750

- PA announcements at every home game
- Full page ad in Fall Media Guide
- Company name listed on web site
- Scrolling company name on scoreboard

Fan Club - A La Carte Options

<input type="checkbox"/>	A	\$750	• Stadium advertising field sign
<input type="checkbox"/>	B	\$500	• PA announcements at every home game
<input type="checkbox"/>	C	\$350	• Full page ad in Fall Media Guide • Company name listed on web site • Scrolling company name on scoreboard
<input type="checkbox"/>	D	\$250	• Half page ad in Fall Media Guide • Company name listed on web site • Scrolling company name on scoreboard
<input type="checkbox"/>	E	\$200	• Half page ad in Fall Media Guide • Company name listed on web site

<input type="checkbox"/>	F	\$175	• Quarter page ad in Fall Media Guide • Company name listed on web site • Scrolling company name on scoreboard
<input type="checkbox"/>	G	\$125	• Quarter page ad in Fall Media Guide • Company name listed on web site
<input type="checkbox"/>	H	\$125	• Business card ad in Fall Media Guide • Company name listed on web site • Scrolling company name on scoreboard
<input type="checkbox"/>	I	\$75	• Business card ad in Fall Media Guide • Company name listed on web site
<input type="checkbox"/>	J	\$75	• Scrolling company name on scoreboard

2010 Kell High School Corporate Sponsorship Order Form

(Sponsor: keep this page for your records)

Sponsorship Level _____

Coupon*: Yes No

Expiration date: _____

Coupon Offer: _____

* With a minimum \$250 sponsorship, you are eligible to include one (1) coupon in addition to your ad. Coupons will be printed on an insert sheet for each game. Coupons will be formatted by a Kell representative, sized to set dimensions, and logos included when possible. Please state your offer on the next page in the Coupon section and keep this page for your records. Be specific if there are any limitations on your coupon (example: 10% off any order of \$20 or more, maximum \$50 discount).

Print Ads for Fall Media Guide

Artwork is due by August 20, 2010 for all print ads in the Fall Media Guide. For questions about print ads, please contact:

Chris White

678-819-5308

chris.white@orasi.com

All ads must be submitted in camera-ready or electronic format, such as a PDF, EPS, JPG or BMP file (EPS or PDF are preferred). We strongly suggest electronic format, as ads submitted on paper must be scanned. Please mail business cards with your form for business card size ads. They will be scanned.

When formatting your print ad, please size per the dimensions below. Ads not sized properly may be returned for correction or reformatted.

Ad size	Width	Height
Full page color (add 1/8" bleeds on all 4 sides)	8.5	11
Full page B&W	7.25	9

Ad size	Width	Height
Half page B&W	7.25	4.375
Quarter page B&W	3.5	4.375
Business card B&W	3.5	2

Stadium and Web Site Advertising

If you purchased a stadium advertising field sign or web site advertising as part of your sponsorship package, you will be contacted by a Kell representative to coordinate those items.

Payment

Please fill out and return the attached page with your payment. Please make checks payable to "Kell Touchdown Club." If you are paying by check, please mail your form and payment to the address below. If you are paying by credit card or invoice, you may mail, fax or email the form.

Kell Touchdown Club, Inc.
c/o Orasi Software
114 TownPark Drive, Ste 400
Kennesaw, GA 30144

Fax: 678-819-5301
Email: angie.wade@orasi.com

***** Please mail a business card with your form for business card size ads. *****

Note: Some portion may be tax deductible. Tax ID # 03-0496504

More Information

For more information, please contact Bob Hogan at 770-361-5253 or r_hogan@bellsouth.net.

2010 Kell High School Corporate Sponsorship Order Form

(Please return this page with your payment.)

A contact name, phone number, and email address are required to coordinate artwork. Please print legibly.

Sponsorship Level

***** Note: Please mail a business card with your form for Fan Club levels H or I. *****

Sponsor Business Name (as it should appear on the web site and/or scrolling ad)

Contact Name

Phone Number

Email Address

Address

City, State, Zip

Coupon (available with minimum \$250 sponsorship)

Coupon: Yes No

Expiration Date: _____

Coupon offer (example: free appetizer with minimum \$20 purchase, excluding alcohol). Please be specific.

Payment

Amount: _____

Mail Receipt: Yes No

Paid by: Visa MasterCard American Express* Invoice Check (number: _____)

Name as it appears on card: _____

Credit Card #: _____ Expiration: _____

Security Code: _____ Phone Number: _____

Billing Address: _____

City/State/Zip: _____

* American Express payments may be processed by Orasi Software. All other cards will be processed through the Kell Touchdown Club.

Group Credit

Sponsors who would like to give credit to their child, relative, or friend who is a student at Kell High School or member of a Longhorn Junior Program may do so by providing the name of the student and circling the group that they represent (see list below) to ensure that they receive credit.

Football Marching Band Color Guard Cheerleaders Other: _____

Student's Name _____

For Kell Touchdown Club use:

Salesperson: _____